

WE  
CREATE

BRANDS THAT CHANGE THE WORLD  
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NEW WORLD AGENCY



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## agency profile

# a brand new world

## TEAM MOVES

## PURPOSE

We create brand experiences that authentically connect to the lives and passions of people around the world.

## PERSISTENCE

Our company hones in with a combined industry experience of 25 years. Our clients include innovators in the world of beauty, fashion, lifestyle, non-profit and health and wellness sectors.

We are happiest working with brands that consumers believe in and care about.

## PROMISE

We have a proven track record of combining sponsorships, influencer programs, consumer marketing, promotions and events to assist in building successful brands.

Let us help you build a sustainable brand that will connect to the world by bridging the gap between culture and marketing.

**We are a creative agency based in Los Angeles, CA**

**composed of a group of senior level marketers and**

**creatives who define tomorrow's marketing landscape.**

**We don't play it safe; we focus our efforts on industry**

**transformation. We specialize in branding, marketing,**

**strategic partnerships, press and curated events.**

## MISSION



### GLOBAL IMPACT

NWA is dedicated to partnering with brands, products, services and PEOPLE who gravitate towards positive global impact.

We empower our clients to take the world on day by day, project by project.

## VALUES



### AUTHENTICITY ALL THE WAY

At New World, we operate in pure transparency. We say what you might not hear your consumer say, the good and the bad. We're here to build you into premier market placement and reveal your products and services as necessary. Our team utilizes a merit of quality or nothing at all. Your content, identity and collateral will always be 100% YOURS. Never an imitation, and never a knock off.

### CLIENT SUCCESS

Our self driven team of seasoned creatives and marketing mavens collaborate to build meaningful stories that translate into dollar signs.

## VISION



### THE LIMIT DOES NOT EXIST

*And we don't take no for an answer.*

1

### MAKE IT HAPPEN

*Early mornings, late nights, whatever it takes.*

2

### SHAKE IT UP

*We skip the status quo and run for the top.*

3

### LEAD WITH YOUR HEART

*Changing the world requires love.*

4

### KILL IT

*NOTHING goes out the door subpar.*

5

5  
RULES



partners

PAST + PRESENT



THE TEAM

Female  
OWNED+  
OPERATED



01



01 JANUARY NEAL

CEO & Founder



02 JESS UNAMUNO

Art Director



02



03



03 JORDYN JONES

Content Manager



04 JOANNA EVE

Senior Designer



04



## BRANDING

Whether you're just getting started or have a well established brand, New World can help create and build brand identity and assets designed for premier positioning while telling your unique story.



## MARKETING + CAMPAIGNS

We live to create buzzworthy movements, tactically designed to generate leads, captivate and convert your audiences, and elevate your visibility in the marketplace.



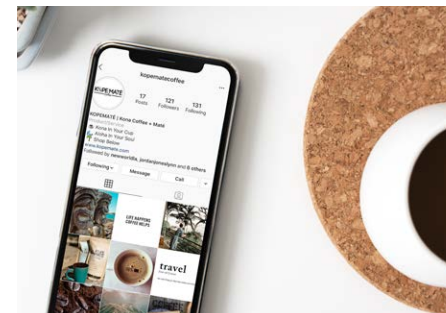
## PRESS

We manage our clients' goals with care and strategy. New World connects by curating perfect partnerships and placing the right products and services on the proper platforms.



## CURATED EVENTS

We curate dynamic events to elevate brand awareness while building synergistic partnerships with the perfect partners to magnify marketplace.

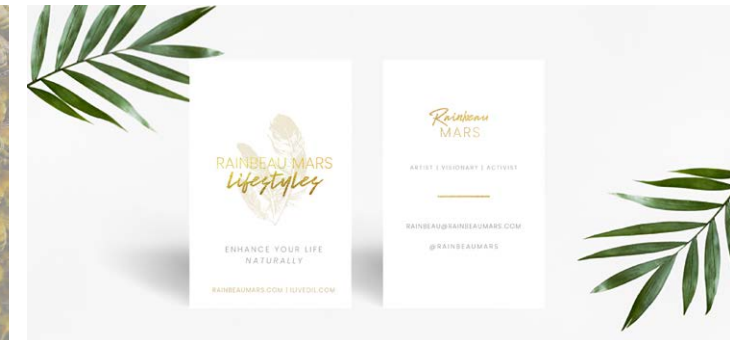


## SOCIAL MEDIA

Our digital communication team executes strategies that are built on real data we retrieve in competitive analysis and an in consideration of your ideal consumer. We build engagement by properly driving the right audience to your carefully curated content.

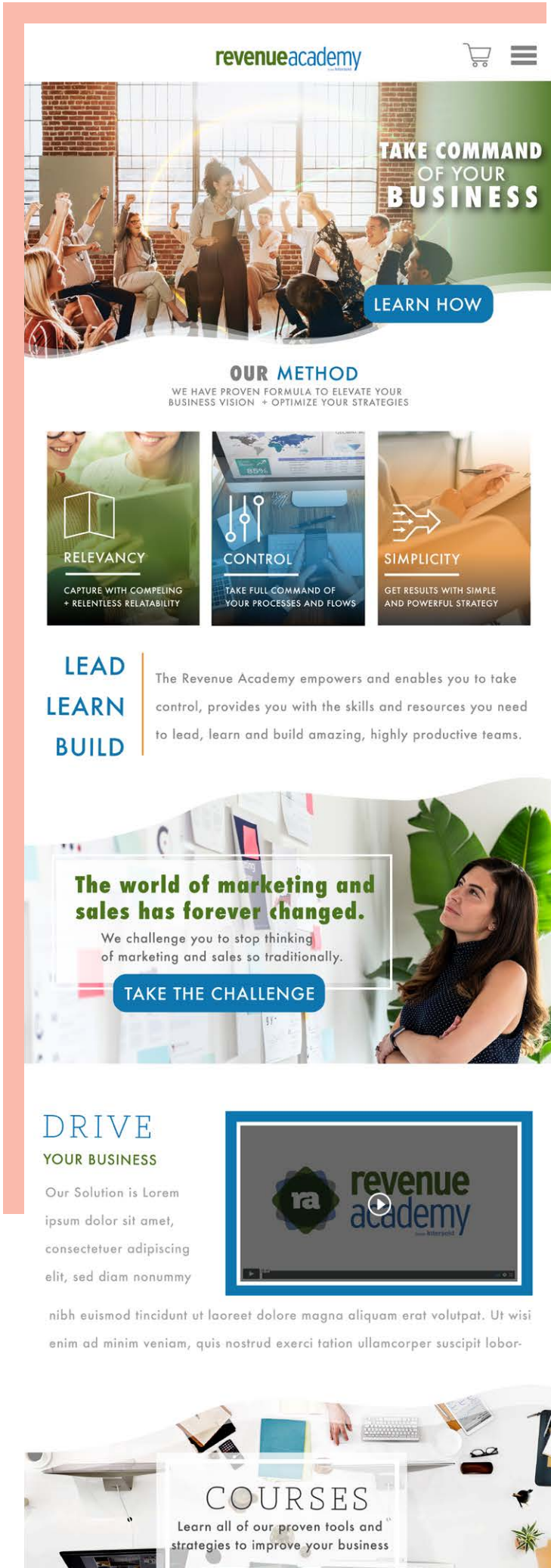


# DESIGN & BRANDING

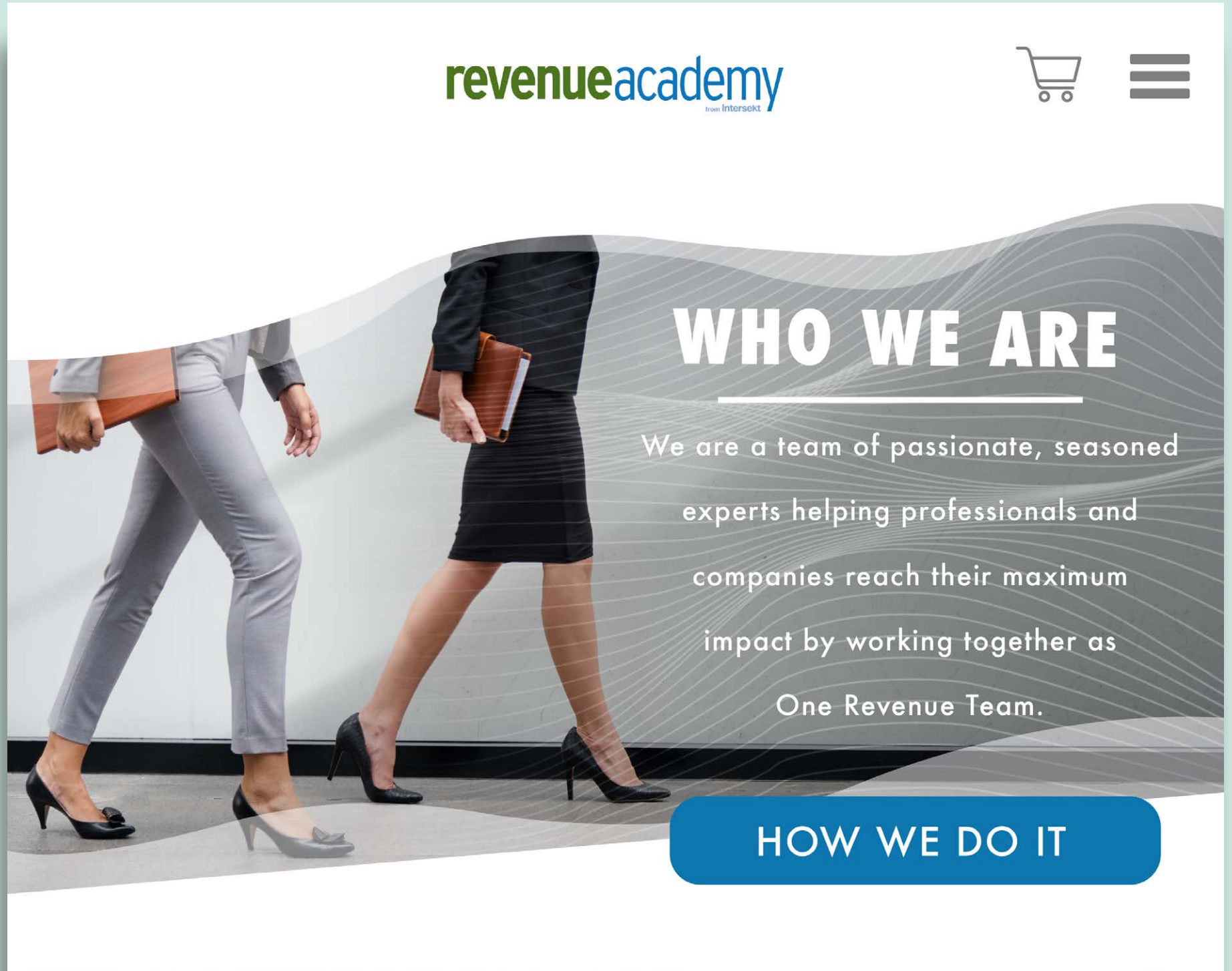


LIFESTYLE



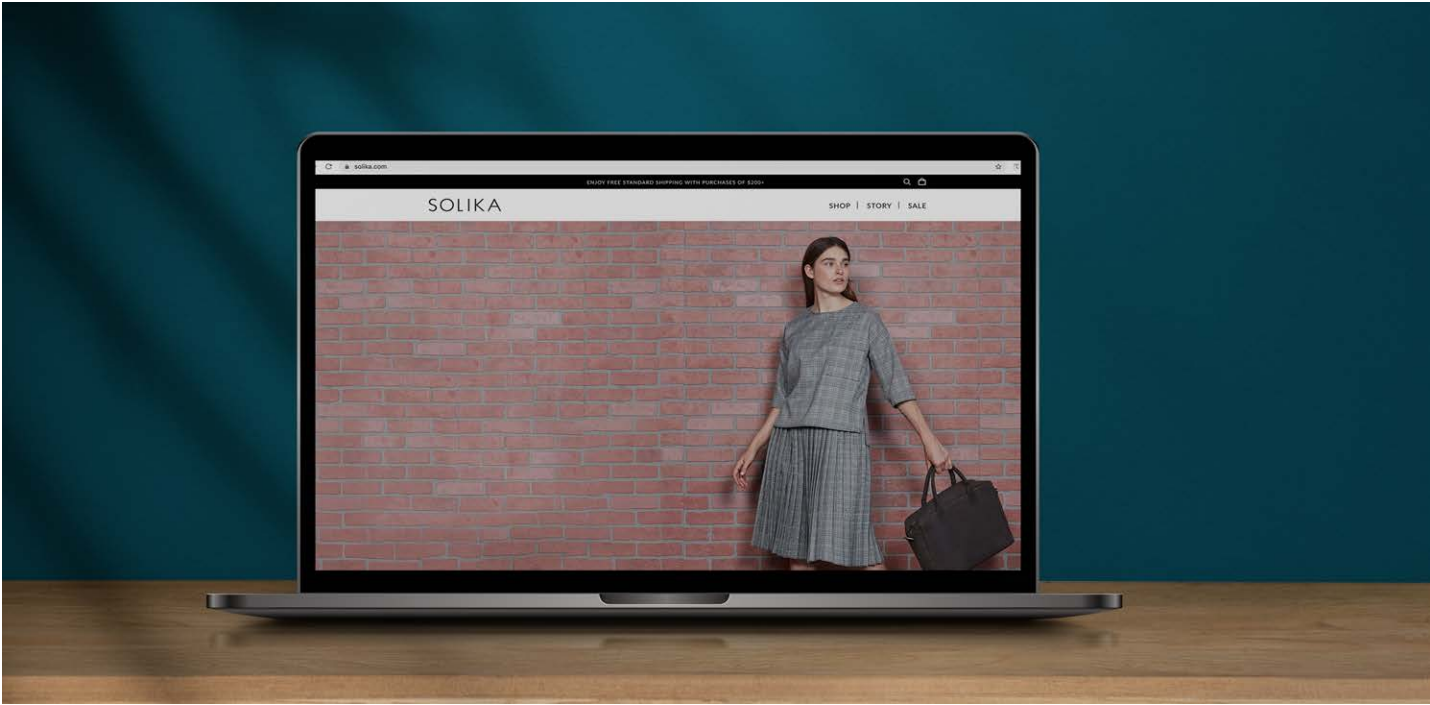


WEB

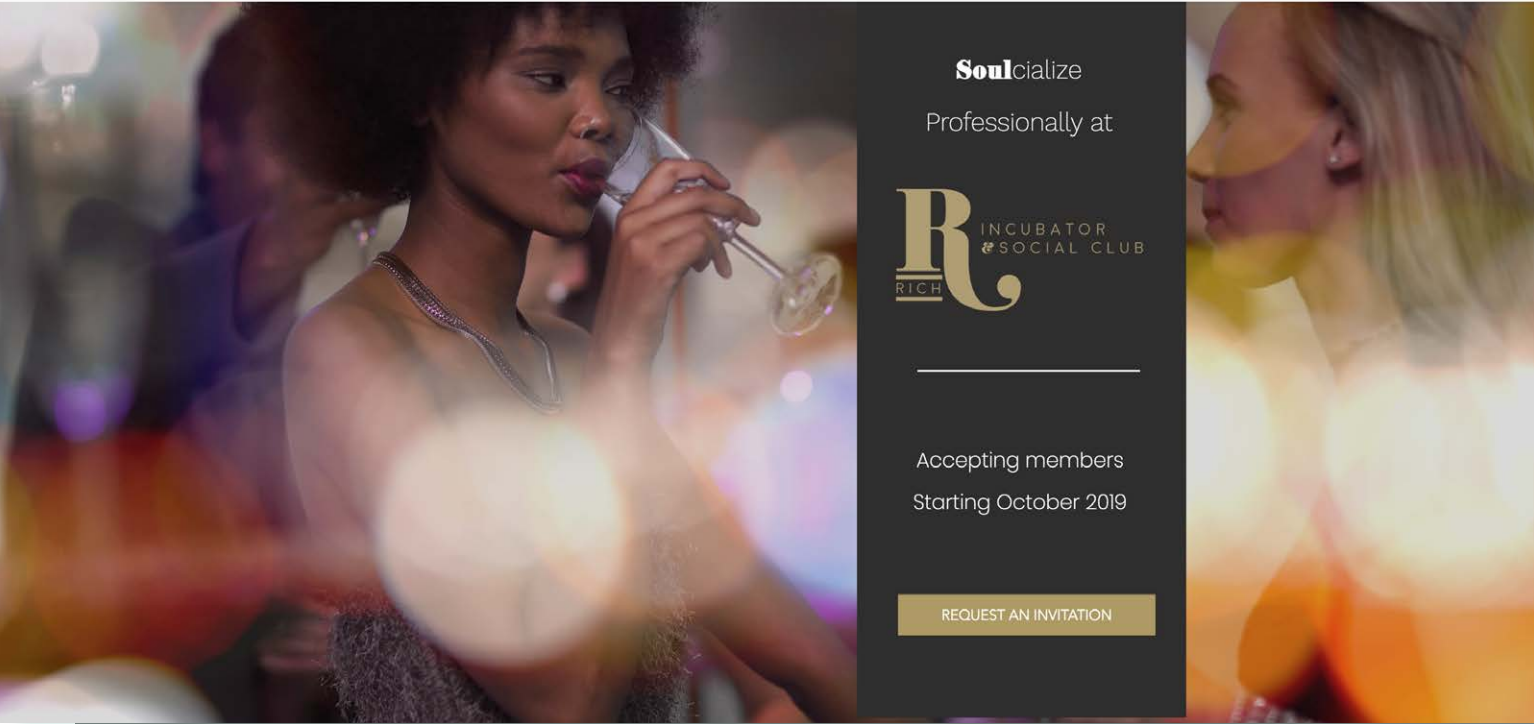


FOR BRAND





CONTINUED





INSPIRED LIVING  
*by Keri Murphy*

EMPOWERING  
ENTREPRENEURS

TO

*inspire*

GET INSPIRED



MEET *Keri*  
MURPHY

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel



AS SEEN ON



*lights, camera,* INSPIRE

VIDEO  
*mastery*

START NOW



ON *Camera* TRAINING

JOIN TODAY

BUILD *Your* BUSINESS

START TODAY

*Complete*  
GUIDE  
TO USING VIDEO

We're committed on helping you build a brand that makes a difference!  
Here's a free download to start.

DOWNLOAD

JOIN THE *community*

GET THE BEST TIPS AND TRICKS DIRECTLY TO YOUR INBOX

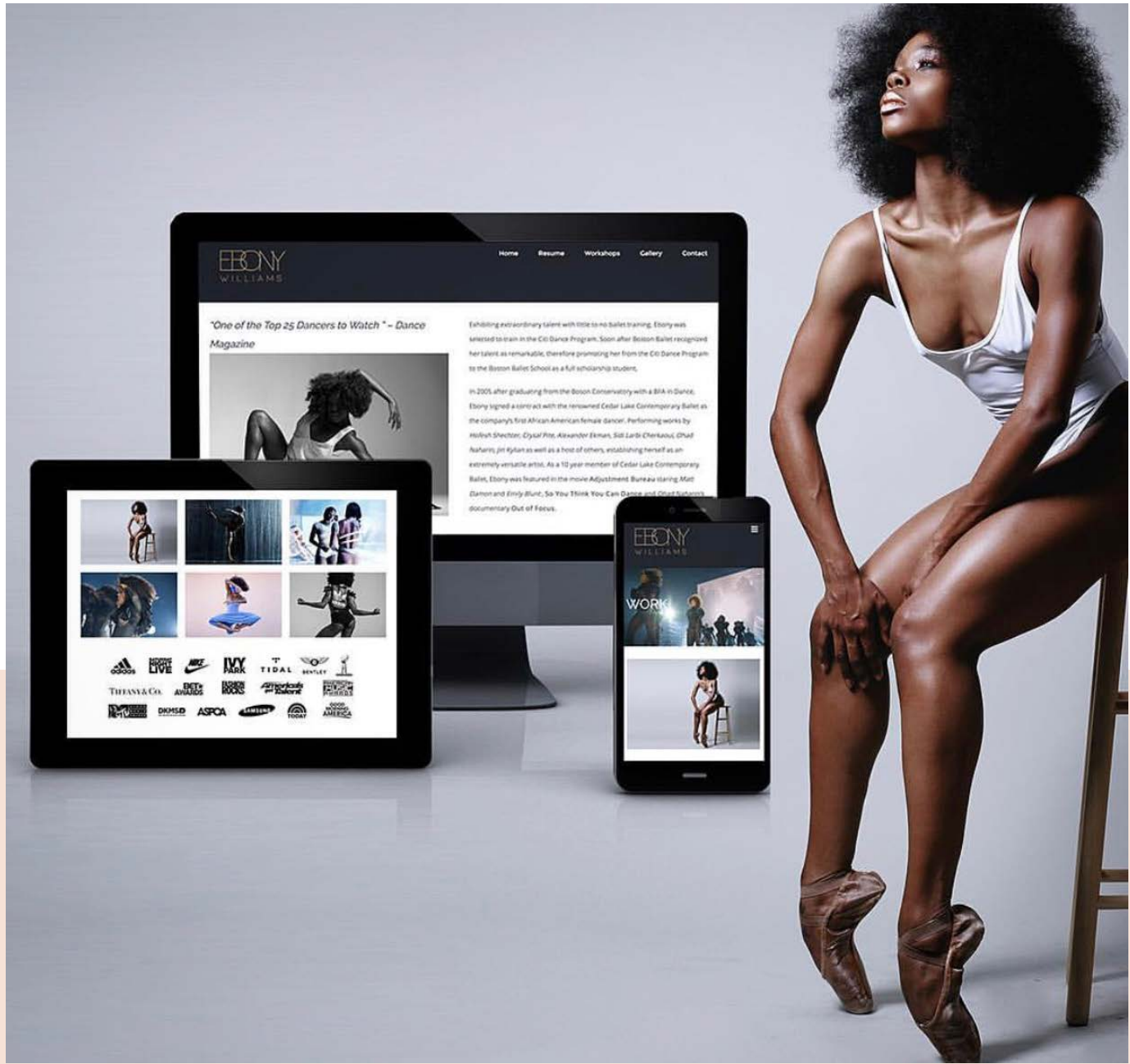
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EMAIL: \_\_\_\_\_

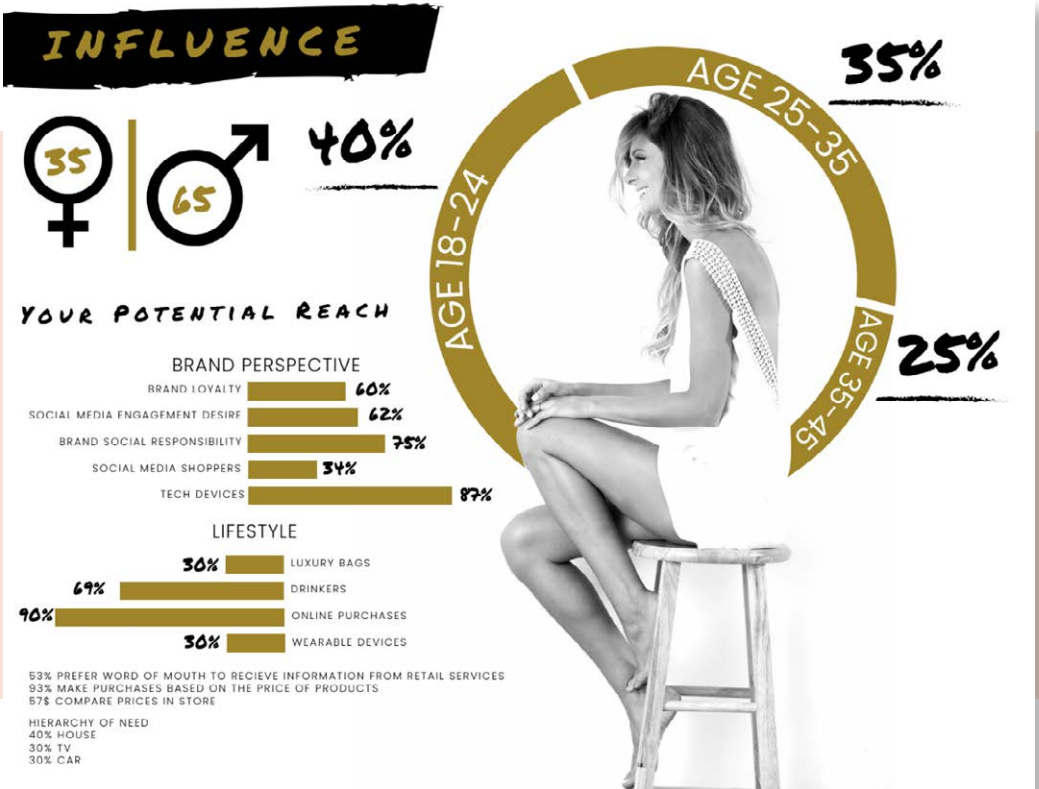
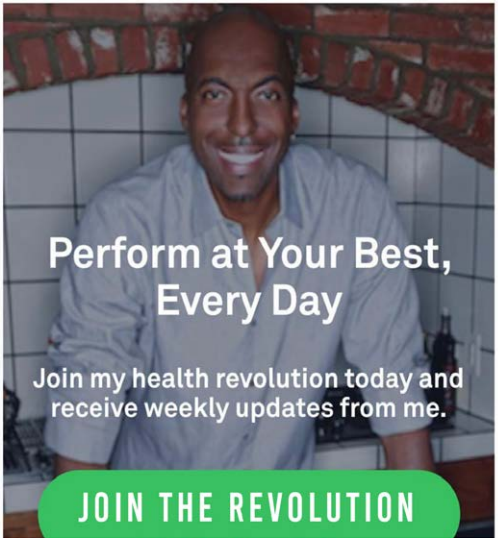
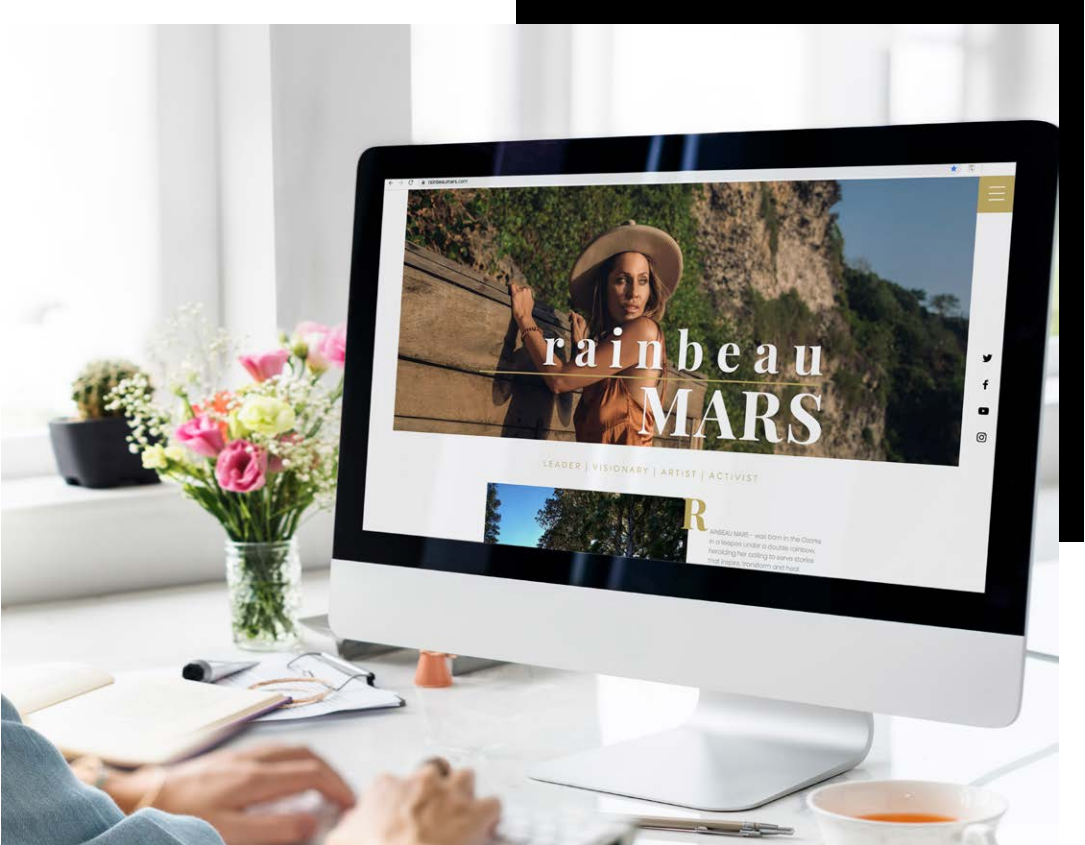
YES PLEASE



WEB FOR PERSONALITY



CONTINUED































# BEVERAGE



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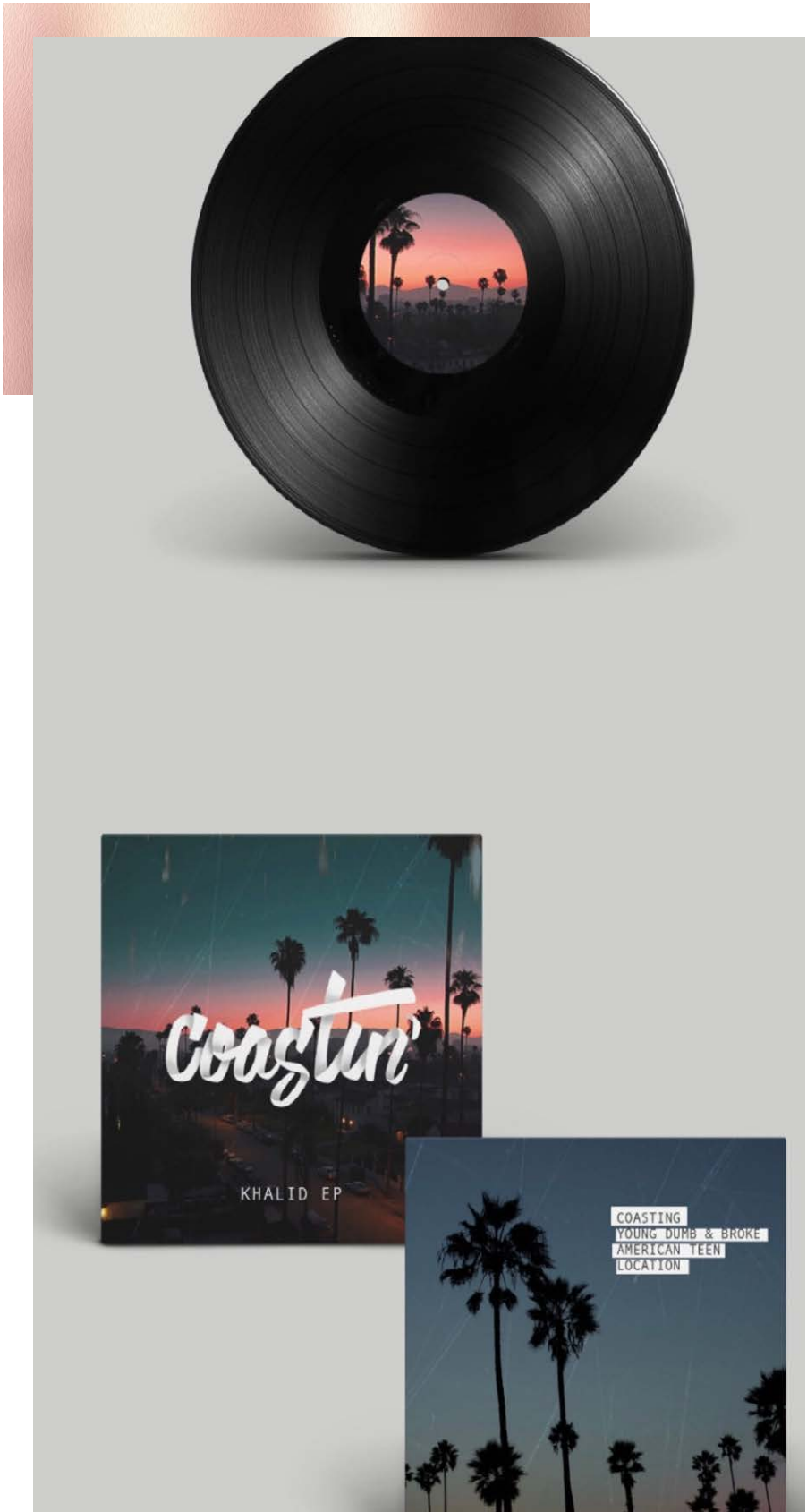
# marketing &

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## CAMPAIGNS



marketing +CAMPAIGNS





SWEET TATAS  
PRESENTS

**CHASING THE SUN**  
A CITYWIDE SOUND AND WELLNESS EXPERIENCE

A \$3 Minimum Donation. Must bring yoga mat/blanket..and an open heart.

**AUG 20 - OCT 1**

**FIND A SOUND BATH IN A CITY NEAR YOU**

DTLA • Hollywood • Venice Beach • Inglewood • Long Beach  
Event details and schedule information at [SweetTatas.com/Events](https://SweetTatas.com/Events)  
[@sweettatas](https://www.instagram.com/sweettatas)

SWEET TATAS  
**CHASING THE SUN**

A CITYWIDE SOUND AND WELLNESS EXPERIENCE

At over 7 different locations with over 20 sessions throughout the city...  
Find a sound-scape pop-up in a city near you.  
Check site for details.

<p><b>LIBERATE</b> (Hollywood) Tuesdays @ 1:30PM 8/20, 8/27, 9/3, 9/10, 9/17</p>	<p><b>ALANAS</b> (West LA) Tuesdays @ 7:00PM 8/27 and 9/10</p>
<p><b>SHADOW BOX</b> (DTLA) Thursdays @ 7:00PM 8/22, 8/29, 9/5, 9/19</p>	<p><b>THE HANGOUT</b> (LBA) Sunday @ 7PM 8/25, Friday @ 1pm 9/13,</p>

**SIP AND SONDER**  
(Inglewood)  
Saturday 9/7 @ 930AM, Tuesday 9/24 @ 630 PM

Event details and schedule  
information at [SweetTatas.com/Events](https://SweetTatas.com/Events)

SWEET TATAS PAPA & BARKLEY™

**CHASING THE SUN**  
A Citywide Sound and Wellness Experience

**SHADOW BOX**  
334 S Main St, #8025  
Los Angeles, CA, 90013

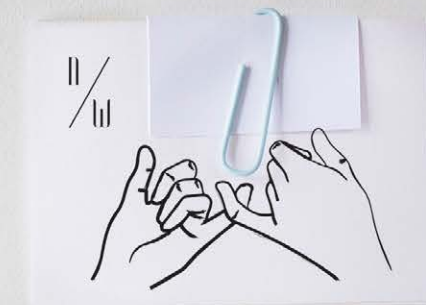
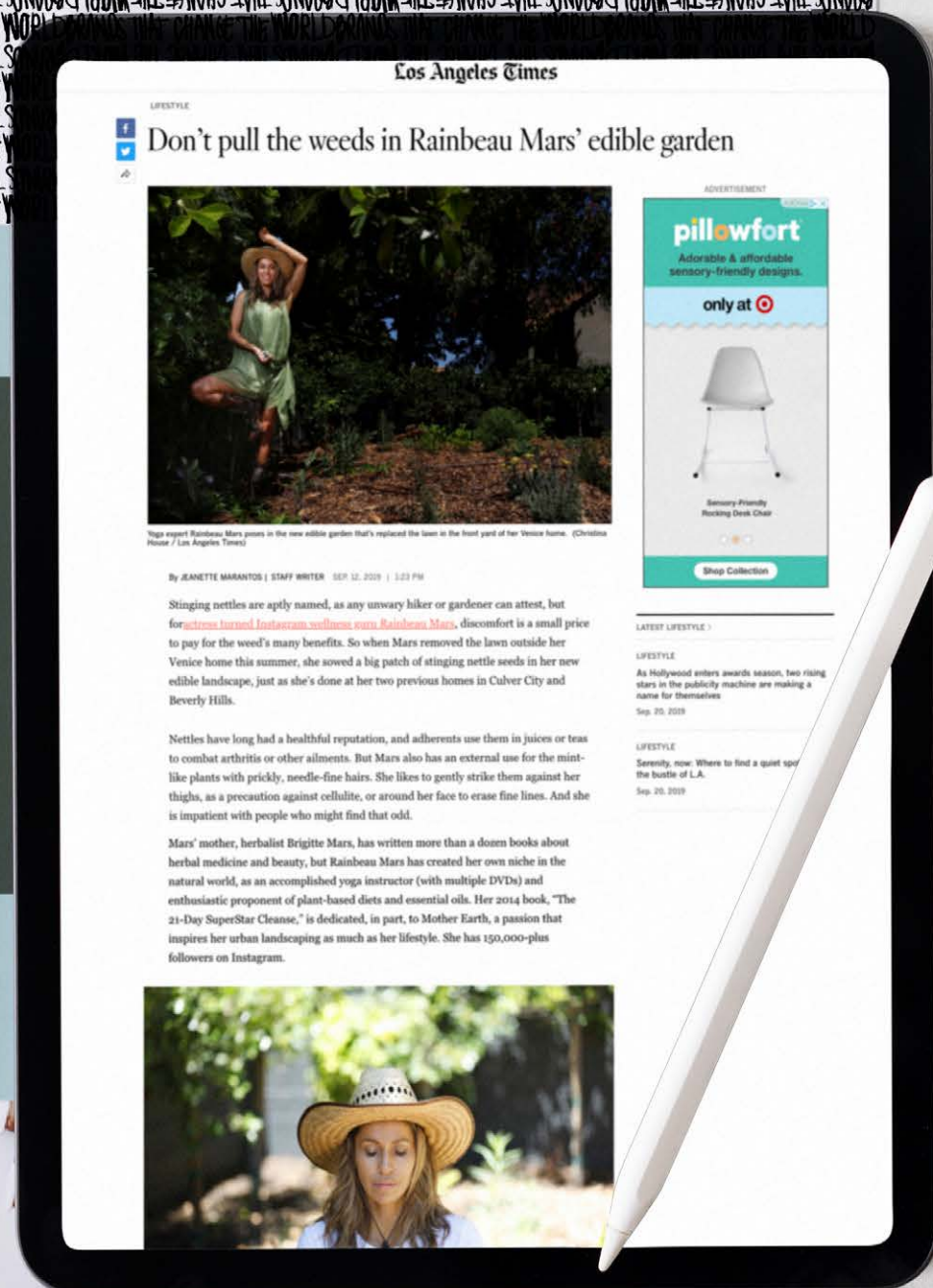
**THURSDAYS @ 7:00PM**  
8/22, 8/29  
9/5, 9/19

**Doors Open at 6:30pm • Experience Starts at 7:00pm**

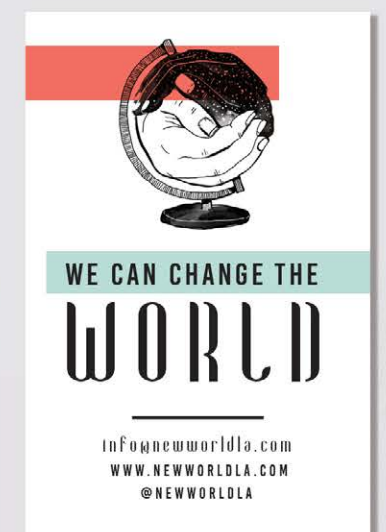
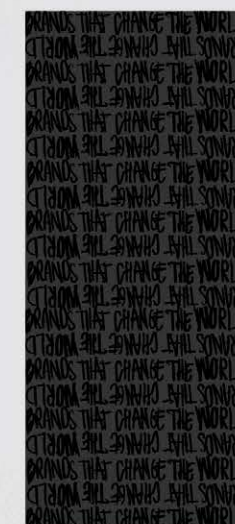
Opening Cleansing Circle • Sound Bath and Hemp Experience • Decompression and Closing  
Details at [SweetTatas.com/Events](https://SweetTatas.com/Events) • Follow [@sweettatas](https://www.instagram.com/sweettatas) and [@papaandbarkley](https://www.instagram.com/papaandbarkley)



press



**We manage our clients' goals with care and strategy. New World connects by curating perfect partnerships and placing the right products and services on the proper platforms.**





RELATIONSHIPS ARE

*equity*



HUSTLE IS

*capital*



LETS CHANGE THE WORLD

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JANUARY@NEWWORLDDLA.COM